



NOVEMBER 10 - 20 2011

www.piratesweekfestival.com

PIRATES WEEK

CAYMAN'S NATIONAL FESTIVAL

Rate Sheet

Overview of Pirates Week Festival

Music, street dances, costumes, games, food and drink, "pirate invasion", kids day, glittering parade, sports events, Heritage Days, fireworks! It's 11 fun-filled, festive days in the sun with something for everyone, and a lot of it FREE!

8,000 copies of our Pirates Week Festival programme will be inserted into the Caymanian Compass on 3 November with 7,000 printed and distributed to businesses in Cayman and handed out to tourists and locals during the festival.

Our 2011 program will also be e-versioned and distributed to a international distribution list plus be available for download on the Pirates Week website piratesweekfestival.com

Price guide

Type (full colour)	Price (\$)
Full Page	1,650
Half page Horizontal	925
Half page Vertical	925
Quarter page	525
Back cover	3,000
Inside front cover	2,000
Inside back cover	2,000

Technical specifications

Trim/finish size: 8.5" x 11"

Agency-supplied files: We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos). Artwork submitted is presumed to be print-ready, so please accompany all art with a colour proof.

Build files: We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact **Precision Print on 345 815 0002** if you have any questions about this.

Acceptable file formats: Illustrator EPS (with text converted to paths and linked files embedded), TIF (flattened at 300dpi), or PDF (with all fonts and graphics embedded).

Ad sizes

<p>Full page</p> <p>Non bleed 7.5"w x 10"h</p> <p>Trim size 8.5"w x 11"h</p> <p>Full bleed 8.75"w x 11.25"h</p> <p>Spread trim size 11"w x 17"h</p>	<p>Half Page Vertical</p> <p>3.65"w x 10"h</p> <p>No bleed</p>
<p>Half Page Horizontal</p> <p>7.5"w x 4.9"h</p> <p>No bleed</p>	<p>Quarter Page</p> <p>3.65"w x 4.9"h</p> <p>No bleed</p>

Advertising deadline

16 September 2011

Artwork deadline

30 September 2011

Publication date

3 November 2011

Contact us

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